cable, fiber optics, a phone line, a cellular phone link, an RF link or other communication channels.

[0133] In this document, the terms "memory" is used to generally refer to media such as removable storage unit **2618**, removable storage unit **2622**, and a hard disk installed in hard disk drive **2612**. "Memory" may also refer to memories such as main memory **2608** and secondary memory **2610**, which may be memory semiconductors (e.g. DRAMs, etc.).

[0134] Computer programs (also called computer control logic) are stored in main memory **2608** and/or secondary memory **2610**. Computer programs may also be received via communication interface **2624**. Such computer programs, when executed, enable computer system **2600** to implement the embodiments as discussed herein. In particular, the computer programs, when executed, enable processor device **2604** to implement the processes of the embodiments discussed here. Accordingly, such computer programs represent controllers of the computer system **2600**. Where the embodiments are implemented using software, the software may be stored in a computer program product and loaded into computer system **2600** using removable storage drive **2614**, interface **2620**, and hard disk drive **2612**, or communication interface **2624**.

[0135] Embodiments also may be directed to computer program products comprising software stored on any computer useable medium. Such software, when executed in one or more data processing device, causes a data processing device(s) to operate as described herein. Embodiments of the may employ any computer useable or readable medium. Examples of computer useable mediums include, but are not limited to, primary storage devices (e.g., any type of random access memory), secondary storage devices (e.g., hard drives, floppy disks, CD ROMS, ZIP disks, tapes, magnetic storage devices, and optical storage devices, MEMS, nanotechnological storage device, etc.).

[0136] It is well understood that the use of personally identifiable information should follow privacy policies and practices that are generally recognized as meeting or exceeding industry or governmental requirements for maintaining the privacy of users. In particular, personally identifiable information data should be managed and handled so as to minimize risks of unintentional or unauthorized access or use, and the nature of authorized use should be clearly indicated to users.

[0137] The foregoing description, for purposes of explanation, used specific nomenclature to provide a thorough understanding of the described embodiments. However, it will be apparent to one skilled in the art that the specific details are not required in order to practice the described embodiments. Thus, the foregoing descriptions of the specific embodiments described herein are presented for purposes of illustration and description. They are not target to be exhaustive or to limit the embodiments to the precise forms disclosed. It will be apparent to one of ordinary skill in the art that many modifications and variations are possible in view of the above teachings.

What is claimed is:

1. A remote-demonstration unit, comprising:

a housing defining a product-demonstration space;

a product-display tray disposed within the product-demonstration space at an oblique angle relative to a bottom of the housing;

a light system for illuminating the product-demonstration space; and

an image-capture device coupled to the housing and having an image-capture lens directed toward the product-demonstration space,

wherein the product-display tray comprises product-support features for supporting products on the product-display tray in different spaced-apart layers.

2. The remote-demonstration unit of claim **1**, wherein the product-support features comprise a recess for supporting a first type of product, and

wherein the product-support features comprise a support peg disposed within the recess, for supporting a second type of product over the recess.

3. The remote-demonstration unit of claim I, wherein the product-support features comprise a recess defining a first support surface,

wherein the product-support features comprise a lower pedestal raised relative to the first support surface and defining a second support surface, and

wherein the product-support features comprise a support peg disposed within the recess and extending up from the first support surface.

4. The remote-demonstration unit of claim **3**, wherein the product-support features comprise a stop extending from the second support surface, configured to support a product in position on the product-display tray.

5. The remote-demonstration unit of claim **4**, wherein the stop is removable and repositionable on the second support surface.

6. The remote-demonstration unit of claim **3**, wherein an upper surface of the support peg is raised relative to the first support surface at least as far as the lower pedestal is raised relative to the first support surface.

7. The remote-demonstration unit of claim **3**, wherein the lower pedestal is part of a frame surrounding the recess.

8. The remote-demonstration unit of claim **1**, wherein the product-display tray comprises at least one concealed connector for providing power to a displayed product.

9. A remote-demonstration system, comprising the remote-demonstration unit of claim **1**, and comprising a second product-display tray configured to be disposed within the product-demonstration space, wherein the second product-display tray has product-support features in a different configuration from the first product-display tray, and wherein the first product-display tray is configured to be removed and replaced by the second product-display tray.

10. The remote-demonstration unit of claim **1**, wherein the light system comprises light-emissive panels disposed at the sides of and beneath the product-display tray, wherein light produced by the light-emissive panels passes through, is diffused by, and illuminates the product-display tray.

11. The remote-demonstration unit of claim **1**, wherein the remote-demonstration unit is a desktop unit, with a footprint area of less than 4 square feet.

12. A remote-demonstration unit, comprising:

a housing defining a product-demonstration space;

a translucent product-display tray disposed within the product-demonstration space for displaying products;

an image-capture device for capturing video of displayed products; and

light-emissive panels disposed at the sides of and beneath the product-display tray, wherein light produced by the